

Sporting Commitment for Protection of the Oceans

Wrede Consulting takes part in "London to Monaco Cycle Ride"

Hamburg, 21st August 2019

The yachting industry career paths of the paint consulting experts at Wrede Consulting have naturally led everyone to feel a strong connection to the seas and oceans with both their work and leisure time typically centred on and around the water.

The "London to Monaco Cycle Ride" brings together many members of the superyacht industry to help support the oceans and raise money for the Blue Marine Foundation by participating in a charity bike tour through Europe. This year surveyor Chris Jackson will be there for Wrede Consulting.

The Blue Marine Foundation (BLUE) is dedicated to restoring the ocean to a healthy state. Its focus is on combating overfishing by creating marine reserves, establishing sustainable models for fisheries and restoring marine habitats. BLUE aims to place at least ten percent of the oceans under protection by 2020 and 30% by 2030. The cycle ride from London to Monaco is intended to raise awareness and funds for global nature conservation projects.

"At Wrede Consulting, we not only have a passion for the oceans but also feel that our industry has a responsibility to help preserve them. That's why we support the participation of our surveyor Chris Jackson and hope that we will find many more sponsors for this good cause," says Kay-Johannes Wrede, CEO of Wrede Consulting.

Based in La Ciotat, Chris Jackson advises captains, yacht owners and shipyard management on all issues relating to surfaces and coatings during refit projects. He draws from over thirty years of experience in the superyacht coating business. Chris is also an experienced endurance cyclist and is looking forward to the start: "I delight in the idea of giving back to the seas and oceans for all the support, joy and nourishment they have provided to me. The Blue Marine Foundation have demonstrated their ability to truly affect positive change and have a fascinating portfolio of projects. You can be certain that all money raised shall be put to excellent use."



Press Release

The eight-day ride starts on 17th September in London, crosses the Bay of Biscay, goes through Spain's Basque region, over the Pyrenees and through Provence and ends on 24th September in Monaco, at the start of the Monaco Yacht Show 2019. Please join Wrede Consulting to support Chris's cycle for a good cause and sponsor his fundraising at <https://uk.virginmoneygiving.com/fundraiser-display/showROFundraiserPage?userUrl=ChrisJackson63&pageUrl=1>.

About WREDE Consulting

WREDE Consulting GmbH, with headquarters in Hamburg and locations in Bremen, Barcelona, La Ciotat and Palma de Mallorca, provides independent consulting for coatings from new builds to refits with specialisation in mega- and superyachts. Founded in 1999, the company owes its success to the many years of experience of its independent paint consultants and surveyors, as well as to state-of-the-art, innovative technology.

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